GENERAL EDUCATION CENTER
OFFICE OF THE VICE CHANCELLOR FOR ACADEMIC AFFAIRS
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MEMORANDUM NO. GEC-OVCAA-CEPL 26-005

TO : ALL DEANS, DIRECTORS, HEADS OF ACADEMIC UNITS, AND GE COORDINATORS
ALL GE FACULTY MEMBERS

THROUGH : **MARIA VANESSA P. LUSUNG-OYZON, Ph.D.**
Vice Chancellor for Academic Affairs

FROM : **CHARLES ERIZE P. LADIA**
Director

SUBJECT : Invitation to the Fourth LINANGAN 2026-2027 Webinar, *"Purposive Communication: Engaging Social Issues Through Public Speaking"*

DATE : 12 November 2026

We are pleased to inform you that the third webinar of the General Education Center (GEC)'s **LINANGAN: The GE Faculty Development Extension Program 2026–2027**, titled "*Mathematics in the Modern World: Numbers and the Art of Decision-Making,"* was attended by over 1,200 GE faculty members from UP Constituent Universities (CUs), various state universities and colleges (SUCs), local universities and colleges (LUCs), higher education institutions (HEIs), and other academic institutions.

The LINANGAN 2026–2027 Program forms part of the GEC's continuing commitment to strengthening the teaching and learning of General Education in the Philippines. Following the successful conduct of the third webinar, seven more webinars will be held under the program. Through the GEC's coordination with UP CUs, CHED Regional Offices, and various SUCs, LUCs, and HEIs, we hope to reach more GE faculty members and provide further opportunities for professional development and the exchange of knowledge and practices in GE teaching.

As the GEC celebrates its 10th anniversary, the **fourth LINANGAN webinar will be presented as a special feature event**. For the first time, and in response to recurring requests from participants for face-to-face engagement and more interactive webinar experiences since the program's implementation in AY 2021–2022 and its subsequent offering in AY 2024–2025, the webinar will adopt a hybrid format, moving beyond its traditional Zoom-based setup.

In line with this, the GEC respectfully requests your good office to endorse the **fourth LINANGAN webinar**, titled ***"Purposive Communication: Engaging Social Issues Through Public Speaking,"*** which will be held on **23 November 2026 (Monday), from 9:00 AM to 12:00 NN, at Aldaba Hall, University Theater.** The event will accommodate **100 on-site participants** and will simultaneously be **livestreamed via Zoom and the GEC's YouTube channel**. This initiative is organized in collaboration with the Department of Speech Communication and Theatre Arts, College of Arts and Letters. Attached are the publication materials for your endorsement and dissemination.

Should you have any questions or concerns, please do not hesitate to contact us at gec_ovcaa.upd@up.edu.ph and/or Ms. Khiara Quenzelle Belleca at kdbelleca@up.edu.ph.

Thank you.

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Purposive Communication: Engaging Social Issues through Public Speaking

Fourth Webinar Details

I. Overview

This fourth webinar brings together General Education (GE) educators and teachers to explore the role of public speaking in developing students' capacity to communicate meaningfully about contemporary social issues. Through public speaking as a medium of engagement, the featured speakers will examine concepts, practices, and pedagogical approaches that show how purposive communication can foster students' capacity for meaningful participation and critical engagement with society. The discussion situates public speaking within diverse and contemporary areas of concern, including gender, narratives, technology, pedagogy, and democracy, while offering practical insights for integrating social issues into public speaking instruction.

II. Some Questions for Discussion

RESOURCE SPEAKER 1

1. Beyond teaching students how to speak well, how can public speaking help them engage critically with gender issues in ways that are informed, respectful, and principled?
2. How can GE faculty members create public speaking classrooms where students of all genders feel safe to speak up and be heard? How can GE faculty members integrate feminist practices in their teaching of public speaking and communication courses?

RESOURCE SPEAKER 2

1. How can public speaking foster students' capacity for meaningful participation and critical engagement with the narratives that shape their identity, culture, and community?
2. How may social issues related to these narratives be addressed through public speaking, while guiding students to share stories responsibly and listen to narratives different from their own?

RESOURCE SPEAKER 3

1. How did new technology shape how public speaking is taught, delivered, and evaluated in a GE classroom?
2. In an increasingly digital society, how can public speaking foster students' capacity for meaningful participation and critical engagement with technology? How may social issues related to technology be addressed through public speaking?

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RESOURCE SPEAKER 4

1. How can GE faculty members design public speaking classes, activities, and assessments that bolster students' capacity for meaningful participation, critical reflection, and civic engagement?
2. How can GE faculty members guide their students in the integration of new technology, contemporary social issues, and pressing educational concerns in their public speaking requirements?

RESOURCE SPEAKER 5

1. How can public speaking foster students' capacity for meaningful participation and critical engagement with democracy as informed, principled, and active citizens? What is the essence of a public speaking GE course in our contemporary times and sociopolitical issues as a nation?
2. How may social issues related to democracy be addressed through public speaking, even when public debate is loud and divisive?

III. Webinar Flow

Time		Activity	Personnel Involved
Start	End		
8:50 AM	9:00 AM	Assembly	All
9:00 AM	9:15 AM	Opening Remarks	VCAA
9:15 AM	9:30 AM	Discussion 1	Speaker 1
9:30 AM	9:45 AM	Discussion 2	Speaker 2
9:45 AM	10:00 AM	Discussion 3	Speaker 3
10:00 AM	10:15 AM	Health Break	All
10:15 AM	10:25 AM	Intermission	
10:25 AM	10:40 AM	Discussion 4	Speaker 4
10:40 AM	10:55 AM	Discussion 5	Speaker 5
10:55 AM	11:45 AM	Open Forum	Moderator
11:45 AM	12:00 NN	Closing Remarks	DSCTA Chair

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LINANGAN

THE GE FACULTY DEVELOPMENT EXTENSION PROGRAM 2026-2027

SEPTEMBER 2026 - MAY 2027

For more information about LINANGAN, visit or scan the QR code:

https://gec.upd.edu.ph/ge-faculty-development/ge-webinars/

SUSTAINABLE DEVELOPMENT GOALS

4 QUALITY EDUCATION

17 PARTNERSHIPS FOR THE GOALS

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LINANGAN

THE GE FACULTY DEVELOPMENT EXTENSION PROGRAM 2026-2027

PURPOSIVE COMMUNICATION

Engaging Social Issues Through Public Speaking

NOVEMBER 23, 2026, 9:00AM - 12:00NN, ON-SITE AND VIA ZOOM

You may type/click the link or scan the corresponding QR code to register:

ONLINE

https://bit.ly/4k3lhrk

ON-SITE

https://forms.gle/NNgwHp7Tr1TfdFpd8

SUSTAINABLE DEVELOPMENT GOALS

4 QUALITY EDUCATION | 5 GENDER EQUALITY | 10 REDUCED INEQUALITIES | 17 PARTNERSHIPS FOR THE GOALS

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THE GE FACULTY DEVELOPMENT EXTENSION PROGRAM 2026-2027

MEET THE SPEAKERS AND MODERATOR

PURPOSIVE COMMUNICATION
Engaging Social Issues Through Public Speaking



Speaking Otherwise: Persuasive Public Speaking through Feminist Perspectives
MS. GABRIELLE AVANZADO PARAS

Ms. Paras is a faculty member of the Department of Speech Communication and Theatre Arts (DSCTA), UP Diliman, where she also serves as its Coordinator for Administration. She holds a Master of Arts in Communication from the Ateneo de Manila University. Her research centers on feminist communication scholarship, particularly digital rhetoric, public speaking, and political communication, with ongoing projects on gender, communication, and sexual consent.



Public Speaking is Storytelling: From Experience to Engagement
MR. MARC STANLEY I. MOZO

Sir Marc teaches public speaking and performance studies at the UP Diliman DSCTA, where he currently serves as Coordinator for Research, Creative Work, and Extension. He has published and presented research on critical and affective approaches to pedagogy and poetics. He has worked in theatre and in film, and is a member of the Congress of Teachers and Educators for Nationalism and Democracy.



Beyond the Podium: Public Speaking and Civic Engagement in the Digital Age
ASST. PROF. MARVIN RAY D. OLAES

Assistant Professor Olaes teaches Public Speaking and Persuasion, and Instructional Communication and Technology. He holds a Bachelor's degree (magna cum laude) and a Master's degree in Speech Communication. He served as an official EduContent Creator for TikTok Philippines and conducts communication training programs.

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Engaging Social Issues Through Public Speaking



Rethinking Persuasive Public Speaking Assessments: From Self Reflection to Engagement with Social Issues

ASST. PROF. REGINA BANAAG-GOCHUICO

Assistant Professor Banaag-Gochuico has taught GE Speech courses for over three decades and was part of the core team that designed Speech 30 (Public Speaking and Persuasion). She presented a paper on assessments in Speech 30 at the 2026 System GE Conference. She handles courses on Speech Communication assessment, module design, and program evaluation.



Public Speaking as an Instrument for Meaningful Democratic Participation

DR. JOSE CARLO G. DE PANO

Prof. de Pano is currently the Vice Chancellor for Student Affairs of UP Diliman. He teaches interpersonal communication, public speaking, and research courses, and was part of the team that developed Speech 30. He earned his PhD in Communication and Information Sciences at the University of Alabama as a Fulbright-CHED scholar. His research papers on interpersonal communication, persuasion, and credibility have appeared in the *Atlantic Journal of Communication* and the *Southern Communication Journal*.

Moderator

MR. JERICHO DANIEL DV. IGDANES

Mr. Igdanes is an Instructor at DSCTA, UP Diliman. He teaches interpersonal and instructional communication. He is pursuing a Master of Arts in Philippine Studies degree at the UP Asian Center. His research interests include Philippine institutions, archival studies, Filipino families, and Asian social movements.

